



SPONSORSHIP PROSPECTUS

145th Armidale Show

6th & 7th March 2020

The Armidale Show is the longest running community-organized event in Armidale. It is a great chance to celebrate our local community and showcase the diverse talents within our community. As an event that is run and organized entirely of volunteers, the Show committee relies upon the support of the New England community to help make the show come to life.

There is something for everyone at the show from competitions in the pavilion, a full horse program, to livestock classes and many more.

We would like to invite you and/or your business to support one or more of these show sections.

Sponsorship Levels

Naming Rights for the whole show - \$4000

- The Show will be advertised as "The Armidale and New England Show proudly sponsored by Joe Blogs"
- Your name will be mentioned in all our advertising on the Radio, TV, Papers, webpage and face book
- Opportunity to place your signs at the main gate and Fence
- Company Logo in Sponsors section of show program, social media pages and website.

Platinum Sponsor Naming Rights to the Ring \$2,000

- Opportunity to place your signs around the ring and on the main fence.
- Name displayed on Sponsors Board in appropriate show section.
- Company Logo in Sponsors section of show program, social media pages and website.

Diamond Sponsor \$1,000

Naming Rights to the Main Pavilion/or relevant section i.e.: Cattle, Sheep or other

- Opportunity to place 2 signs/Banner on display at the main entry doors to the pavilion
- Name displayed on Sponsors Board in appropriate show section.
- Company Logo & contact information in Sponsors section of Show program, social media pages and website.

Gold Sponsor \$750

Naming Rights to the Trade Pavilion/or any other relevant section

- Opportunity to place your banner above the main entry door to the trade Pavilion
- Name displayed on Sponsors Board in appropriate show section.
- Company Logo & contact information in Sponsors section of Show program, social media pages and website.

Silver Sponsor \$500 Naming Rights to Any Relevant Section

- Opportunity to place your signs around the ring and on the main fence.
- Company Logo in Sponsors section of Show program, social media pages and website.
- Name displayed on Sponsors Board in appropriate show section.

Bronze Sponsor \$250

- Name in Sponsors section of Show program, social media pages and website.
- Name displayed on Sponsors Board in appropriate show section.

Show Supporter \$100 or Less

- Name displayed on Sponsors Board in appropriate Show Section

If you would like to discuss premium sponsorship opportunities, please contact the Sponsorship Committee at armidaleshowsociety@outlook.com or Narelle Pink 0428393712 or Briony Looker 0488527949

If your business supports multiple show sections, you will receive the benefits of the sponsorship level that represents your total contribution.

Please **complete** the attached form with your details & **return** via, Email or Post via details below:

PO Box 86 Armidale or armidaleshowsociety@outlook.com **PS don't forget your name.**

If you wish to go ahead with Sponsorship

Please Pay your sponsorship into the Armidale & New England Show Soc inc. account ASAP to allow us to engage the entertainment needed.

Regional Australia Bank

BSB/ 932.000

Account number 635412

Name on Account / Armidale & New England Show / Your Reference will be your Business Name