



# Armidale & New England Show Society 2024 Sponsorship Prospectus



# About Us

The Armidale & New England Show is the longest running community-organised event in Armidale, with the first Show being held in 1874. It is a great chance to celebrate our local community and showcase the diverse range of skills and talents of our district, and each year, the Armidale Show showcases agricultural and community excellence in over 31 sections outlined below:

Competitions		
YOUNG WOMAN	YOUNG JUDGES	
UTE SHOW	DEMOLITION DERBY	
DACHSHUND DASH	DIRIGIBLE DASH	
Pavilion		
FARM PRODUCE	KNITTING & CROCHET	
NEEDLEWORK & HANDICRAFTS	COOKERY	
SCRAPBOOKING	CHILDREN'S WORK (SCHOOLS)	
LEGO & MODELS	PHOTOGRAPHY	
FINE ARTS	JAMS. PRESERVES & HONEY	
HOME BREW	NURSING HOMES, SENIOR & DISABILITY GROUPS	
SPINNING & WEAVING	WOOL	
CHILDREN'S WORK (INDIVIDUAL)	WOODWORK	
COLOURING-IN	CUT FLOWERS	
Livestock		
HACKS (RIDDEN & LED)	SHOWJUMPING	STUD BEEF CATTLE
POULTRY	SHEEP	AVIARY BIRDS
General Show Sponsorship		

As an event that is run and organised entirely by volunteers, the Show relies upon the support of the New England community to help make the show come to life.

We would like to invite you and/or your business to support one or more of these show sections, and help contribute to your local Show.

## Naming Rights Packages for Sponsors

The Armidale Show offers a number of sponsorship packages that allow for the naming rights of major areas and sections in the Show.

Please see the below information for which Sponsorship package best suits you and your business.

- Naming Rights for the 2024 Armidale & New England Show – Supreme Champion Sponsor
- Naming Rights for the Main Ring – Grand Champion Sponsor
- Naming Rights for the Night-Time Shows (Friday and Saturday) – Grand Champion Sponsor
- Naming Rights for the Exhibition Centre – Grand Champion Sponsor
- Naming Rights for the Main Pavilion – Grand Champion Sponsor
- Naming Rights for the Trade Pavilion – Champion Sponsor
- Naming Rights for Demolition Derby – Champion Sponsor
- Naming Rights for the 2024 Dachshund Dash – Champion Sponsor
- Naming Rights for the 2024 Dirigible Dash – Reserve Champion Sponsor

These packages are limited to those listed above. If you are interested in taking one of these packages, please contact the Sponsorship Co-Ordinator on 0413 805 504 to confirm if the option is still available.

## Advertising

Businesses' can purchase advertising space in the A5 printed schedule:

- Quarter Page Ad - \$25
- Half Page Ad - \$50
- Full Page Ad - \$100

If you are interested in this, please complete the relevant section on the Advertising Form

Any questions relating to the Advertising, please contact 0413 872 214 or via email on [armidaleshowsociety@outlook.com](mailto:armidaleshowsociety@outlook.com)

**We thank you for your support of the Armidale and New England Show Society and look forward to working with you to make the Armidale Show bigger and better in 2024!**

## What do you get for your contribution?

	Supreme Champion	Grand Champion	Champion	Reserve Champion	Blue	Red	White	Show Supporter
	\$4001 +	\$2001 to \$4000	\$1001 to \$2000	\$501 to \$1000	\$301 to \$500	\$201 To \$300	\$101 To \$200	Under \$100
<b><u>Trade Space at the Show</u></b>	Yes	Yes	Yes	Yes	Yes	Yes	No	No
<b><u>Promotion on Social Media</u></b>	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<b><u>Promotion on website &amp; advertising</u></b>	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<b><u>Complimentary advertising in the Schedule</u></b>	2 full pages	1 full page	½ page	No	No	No	No	No
<b><u>Banners</u></b>	Yes	Yes	Yes	Yes	Yes	Yes	No	No
<b><u>Promotion during the Show</u></b>	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
<b><u>Complementary Passes</u></b>	2 weekend passes.  2 single day passes	2 weekend passes.  1 single day pass	2 weekend passes	1 weekend pass.  2 single day passes	1 weekend pass.  1 single day pass	1 weekend pass	2 single day passes	1 single day pass

# Armidale & New England Show Sponsorship Form 2024



<b>Sponsor/Trading Name:</b>
<b>Contact Name:</b>
<b>Mobile:</b>
<b>Email:</b>

<b>I wish to sponsor:</b>	
<b>Supreme Sponsor – Naming Rights for the 2023 Show (&gt; \$4001)</b>	<input type="checkbox"/>
<b>Grand Champion Sponsor (\$2001 - \$4000)</b>	<input type="checkbox"/>
<b>Champion Sponsor (\$1001 - \$2000)</b>	<input type="checkbox"/>
<b>Reserve Champion Sponsor (\$501 - \$1000)</b>	<input type="checkbox"/>
<b>Blue Ribbon Sponsor (\$301 - \$500)</b>	<input type="checkbox"/>
<b>Red Ribbon Sponsor (\$201 - \$300)</b>	<input type="checkbox"/>
<b>White Ribbon Sponsor (\$101 - \$200)</b>	<input type="checkbox"/>
<b>Show Sponsor (&lt; \$100)</b>	<input type="checkbox"/>
<b>Nominated Class or Section you are sponsoring (if known):</b>	
<b>Total amount</b>	<b>\$</b>

<b>Signature</b> _____	<b>Date:</b> _____
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**Payment can be made by Cheque or Cash to The Treasurer or by Direct Deposit to:**  
**BSB: 932000    Account: 635412    Account Name: Armidale & New England Show Society**  
  
 Please email your remittance advice to [armidaleshowtreasurer@gmail.com](mailto:armidaleshowtreasurer@gmail.com)

# Armidale & New England Show Advertising Form 2024



<b>Business/Trading Name:</b>
<b>Contact Name:</b>
<b>Mobile:</b>
<b>Email:</b>

<b>I would like to purchase additional advertising space in the following sizes:</b>			
Size	Measurements	Price	Cost
Full Page	160mm x 108mm	\$100	
Half Page	80mm x 54mm	\$50	
Quarter Page	27mm x 40mm	\$25	
<b>Total amount</b>			<b>\$</b>

**Submission Requirements:**

- All graphic work is the responsibility of the business and should be supplied with a copy of this form
- All files should be a PNG format and submitted with this form
- Submissions can be in color (RGB) or black & white
- Images should be a minimum of 350 ppi, but 300 ppi is preferred
- All artwork **MUST** be submitted **BEFORE** November 17<sup>th</sup> to make the 2024 Schedule.

**Signature** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Payment can be made by Cheque or Cash to The Treasurer or by Direct Deposit to:**

**BSB: 932000    Account: 635412    Account Name: Armidale & New England Show Society**

Please email your remittance advice to [armidaleshowtreasurer@gmail.com](mailto:armidaleshowtreasurer@gmail.com)