



Armidale & New England Show Young Woman Competition 2022

The Young Woman Competition, alternatively known as the Showgirl Competition provides opportunities for young women to become involved in their local communities as rural ambassadors.

If you are lucky enough to become a local Young Woman winner, a zone finalist or even the Sydney Royal AgShows NSW finalist or winner, you will be amazed at the personal and professional opportunities that the Young Woman competition can open up for you.

Why become an entrant in the Young Woman competition?

The answer is simple...

Young women have known for years that Local Shows are the most direct form of self-promotion and the best medium for expanding their career and personal ambitions.

As an entrant, you can benefit in the following ways:

Entrants:

- Meet likeminded women and make lifelong friends and connections
- Increase your exposure to the wider community
- Increase awareness of your local show and community
- Meet with local community leaders
- Have an opportunity to present yourself to a judge and interview panel
- Networking
- A chance to win a variety of amazing prizes

For our local show:

- You will assist in the organisation and promotion of the 2022 Armidale and New England Show
- You will assist in expanding and improving the Armidale and New England Show
- You will assist in promoting "special events" for the Armidale and New England Show in 2022 and beyond.



2022 Armidale Show Society Young Woman

- You will become the 'face of the show' and show ambassador
- Maximise your self esteem
- Meet new prospective personal and professional contacts
- Participate with the promotion and expansion of the Showgirl movement
- Promote yourself, your local community or interest group
- Meet with community leaders
- Promote your local show
- Networking and travel opportunities
- You will become an "honorary" member of the Armidale and New England Show Committee for the following 12 months

The Young Woman movement in NSW is a time honoured and respected competition, and today over 1000 young women enter the competition through their local shows annually.

Judging Criteria:

- Personality
- Confidence
- Ambitions/goals
- General knowledge
- Presentation
- Dictation/speech
- Knowledge of the local area
- Community contribution
- Local and current affairs



Some example questions/topics:

- Are you employed locally or enrolled in study?
- Discussion on the local Armidale area
- Primary production within the area
- Areas of local interest
- Current affairs topics – State, Federal, International
- Hobbies, sport and leisure commitments
- Community and volunteer involvement
- General knowledge
- Your view on the competition
- Why have you entered?
- What does RAS and ASC stand for?
- What can you offer the Armidale and New England Show Society as an entrant and possibly as the winner?

